



World Rice Conference

Cebu, Philippines, 27-29 Oct. 2009

Shangri-la's Mactan Resort and Spa

Confirmed Speakers

- Jeremy Zwinger, President/CEO, The Rice Trader
- Arthur C. Yap, Secretary for Agriculture, The Philippines
- Jessup P. Navarro, Administrator, NFA, The Philippines
- Ludovico J. Jarina, Deputy Administrator, NFA, Philippines
- Herculano Joji Co, President, Philippine Confederation of Grains Associations Inc.
- Theresa P. Alegado, National President, Confederation of Grains Retailers Association of the Philippines Inc.
- Dr. Samarendu Mohanty, Head and Senior Economist, International Rice Research Institute
- Sumeth Laomorphorn, President, C.P. Intertrade Co. Ltd.
- Senior Official, Ministry of Agriculture and Rural Development, SR Vietnam
- Dwight Roberts, President/CEO, US Rice Producers Association
- Govt. Official of Myanmar, or Muhammed Yusuf, Universal Navigation Pte Ltd.
- SG Vaseem, Executive Director, Majata General Trading LLC
- Karan Chanana, Managing Director, The Amira Group
- Robert S. Papanos, EVP, Seacor Holdings
- Frederic Lancon, Economist, CIRAD
- Dr. Mustafa Abubakar, President Director, Perum BULOG
- Mohammad Ismet, Director for Planning, Perum BULOG
- Korbsook Iamsuri, CEO Kamolkij Group of Companies, Thailand
- Kov Jokowi, Chief Executive Officer, PT Sumberbumi Makmursejahtera

AGENDA AT A GLANCE: KEY ISSUES

**World Rice Trade Outlook 2010:
Getting Past the 08-09 hangover**

Session I: Philippines Rice Outlook

Understand the ins-and-outs of the world's largest rice importer, an importing country that also produces an impressive amount of rice.

Session II: World Rice Production and Export Availability

Updates from the Big 5 Rice Exporting Origins: Thailand, Vietnam, Pakistan, India, and USA.

Session III: Impact of Emerging Rice Exporters

Analyze the potential and impact of Cambodia and Myanmar. 2008 has already seen these markets make big strides.

Session IV: Rice Markets at Destination

Arguably the most important session, discussing demand that has had a slow start in 2009. Will deal with inventory, domestic production increases, and new challenges from development and a new regime in prices.

Session V: Rice Market Verticals & Specialty Markets in Focus

2008-2009 revealed specialty rice and verticals as having a life of their own. They possess special strengths and depth of buying, as well as the ability to ride out even the worst of the economic environment to reveal opportunities and profits.



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FINALE: Rice Trade Outlook 2010

Just how has the trade coped with the ups and downs of the markets between 2007 and 2009? What happened? Could it happen again? Most importantly, how is the trade positioned for the future?

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"TRT WORLD RICE 2009!"

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HOTEL CONTACTS AND INFORMATION

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Philippines 6015
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Email: myra.regner@shangri-la.com

THE RICE TRADER

World Rice Conference

Cebu, Philippines Oct. 27-29, 2009

Company and Delegate Information:

Business/Organization Information

Company Name _____

Address 1 _____

Address 2 _____

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Country _____

Delegate 1 Information

Name Dr/Mr/Ms _____

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Delegate 2 Information

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Name on Credit Card _____

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Expiration Date _____ CCV# _____

Signature _____

-Please provide photocopy of front and back of card-

Registration Rates

Fees (per person)	The Rice Trader Subscriber Rate	Delegate Rate
Early Bird register and pay before 27 Aug	USD 799	USD 899
Special Rate register and pay before 27 Sep	USD 899	USD 999
Regular Rate register and pay after 27 Sep	USD 1099	USD 1199

Disclaimer:

Registration fees do not include accommodation or travel costs. Failure to make payment in advance could result in delays or delegate being barred from attendance. Please consult the organizers if there are delays or requests for payments to be made on-site. Registration fees include attendance, refreshment breaks, relevant documentation and entry to all conference related networking functions.

If you are unable to attend, a substitute delegate will be welcome in your place. Registrations cancelled less than two weeks before the event date must be paid in full.

Visit

www.thericetrader.com
for more information

REGISTER NOW! FAX COMPLETED FORM TO +1 530.345.4747 Tel: +1 530.345.4140